

BackCare Corporate Partnership Application

Thank you for choosing to support BackCare

Back pain is the now the world's leading cause of human disability, and together with other musculoskeletal disorders accounts for a quarter of all UK sickness absence. It affects half the adult population in a given month and close to 90% of people at some point in their life.

Every year more than two million people in the UK develop chronic or persistent back pain that may never go away. Living with persistent pain is associated with significantly higher rates of job loss, divorce, depression and suicide.

BackCare's charity mission is to reduce the prevalence and impact of back pain on the individual and society. We do this through a range of research, education and outreach initiatives, but depend in part upon corporate supporters and offer the following packages.

<p>Corporate Supporter Badge Badge to display on your website and printed literature</p>	 
<p>Website Listing Your hyperlinked logo on the Corporate Partners web page</p>	
<p>Corporate Footer Logo Your logo on the BackCare website footer (random shuffle carousel)</p>	
<p>Advertising Credit/Year Credit to spend on advertising on BackCare's website and print magazine</p>	<p>£50 per year</p>
<p>Advertising Discount Discount on all web and print advertising</p>	<p>20%</p>
<p>BackCare Shop Discount Discount on products and services purchased through the BackCare online shop</p>	<p>15%</p>
<p>Priority Access to Events For attendance at events such as the annual carol concert and exhibitions</p>	

PLEASE TICK ONE:

Small

1-25 employees

£200

Medium

26-100 employees

£500

101-250 employees

£700

Large

Over 250 employees

£1,000

International/Global

£2,000

❖ Prices are per annum and exclude VAT

PLEASE PROVIDE YOUR DETAILS HERE:

Title	
First name	
Surname	
Company	
Job title	
Address 1	
Address 2	
Post code	
Telephone	
Mobile	
Email	
Website	
Social Media	
Description (25 words max)	
Logo	Please send your high resolution logo JPEG to gordon@backcare.org.uk



Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form using a ball point pen

Name(s) of Account Holder(s)

Bank/Building Society account number

--	--	--	--	--	--	--	--	--	--

Branch Sort Code

--	--	--	--	--	--

Name and full postal address of your bank or building society

To: The Manager	Bank/Building Society
Address	
Postcode	

Reference number (BackCare Office use only)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Originator's Identification Number

4	1	1	6	4	6
---	---	---	---	---	---

Instruction to your bank or Building Society

Please pay BackCare Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with BackCare and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)
Date

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit BackCare will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request BackCare to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit by BackCare or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when BackCare asks you to.
- You can cancel a Direct Debit at any time by simply contacting your Bank or Building Society. Written confirmation may be required. Please also notify us.